



Autumn is an incredibly busy time for us. It's vintage, so of course there is all the frantic activity associated with that. Easter comes around bringing with it lots of visitors to Cellar Door, and the 'Easter Bunny' requires some organising. Then there are all the birthdays... Zac's, Shane's, Shane's Mum, Fran's Mum... all in March! To some it may seem crazy to plan a Wine Club mail out in the midst of all this chaos, however we've come to appreciate the excuse to slow down for a minute during this intense but fulfilling time of year. It gives us time to stop and smell the roses. Or the Pinot Noir, as the case may be.



Over the last 12 months we have talked a lot about the Delamere sparkling wines. While it's true that these have become the main focus of our business, Pinot Noir will always remain an equal passion for us. This April's Wine Club offering is centered, accordingly, around Pinot Noir.

Pinot Noir is widely believed to be the oldest known wine-grape variety, and fetches the highest bottle price of any wine in the world (Domaine Romanee Conti, Burgundy, at \$2,000-\$200,000 a bottle!) It is also one of the most distinctive wine styles, magnifying the characteristics of the vineyard site more than any other variety – a concept the French call *terroir*.



Pinot Noir makes up 50% of all the wine-grapes grown in Tasmania, and it sits along side traditional-method sparkling in defining our exquisite region. Our cool climate with maritime influence creates a long, slow ripening period that delivers the three pillars essential to Pinot Noir: fragrance, complexity and natural acidity. While Tasmanian Pinot Noir is well known, there are defining variations within each sub-region. As many of you would have found during your own exploration, this makes Tasmanian Pinot Noir an experience of endless discovery.



Hobart is Australia’s second driest capital city, and the Coal River Region experiences much drier conditions and more heat than we do in the north. The Tamar Valley’s slightly cooler conditions and higher rainfall produces Pinot Noir with more spice than its southern counterparts. Drive just 20km east to us, in Pipers River, and you find the coldest and wettest wine area in Tasmanian. Our Pinot Noir spends up to two weeks longer on the vine compared with vineyards in the Tamar, building more savory and earthy characteristics. This makes the Delamere wines more akin to old world European Pinot Noir styles. The April Wine Club illustrates this perfectly, as it coincides with the release of the long awaited 2017 Naissante Pinot Noir. The fruit for this wine came from from two Tamar Valley vineyards, making it is a fascinating comparison with our own Delamere Pinot Noir.



This April we have curated two special offerings for you to choose from, the dozen Winemaker's Selection, and the half-dozen Collector's Selection. Whichever way you decide to go, we know you will enjoy the excuse to stop for a minute in this hectic life and indulge in a little bit more exploration of this delicious variety. Go ahead, smell the roses. As you see, there's definitely method in our madness!

Winemakers Selection (Default Selection)

<u>Wine</u>	<u>Retail Price</u>	<u>Wine Club Price</u>
3 x 2017 Naissante Pinot Noir	\$90.00	\$72.00
3 x 2016 Delamere Pinot Noir	\$150.00	\$120.00
1 x NV Delamere Sparkling Rose	\$35.00	\$28.00
1 x NV Delamere Sparkling Cuvee	\$35.00	\$28.00
1 x 2016 Delamere Chardonnay	\$50.00	\$40.00
1 x 2015 Naissante Fume Blanc	\$27.00	\$21.60
2 x 2015 Naissante Riesling	\$54.00	\$43.20
<u>TOTAL</u>	<u>\$441.00</u>	<u>\$352.80</u>

*** Remember, if you would like to opt for anything other than the Winemakers Selection please notify us before the deadline Wednesday the 18.04.16.

Collectors Selection

We have twisted Shane's arm to give you a sneak peek into the yet to be released 2015 Block wines. 2015 has already been touted as the vintage of the decade in Tasmania, so if you are looking for something to cellar, grab this while you can! Also in the Collectors Selection is the newly released 2016 Hurlo's Rose. After the success of the inaugural 2015 Hurlo's Rosé we are excited to continue releasing this rare drop, available only through Cellar Door. These six wines are delivered to you in a beautifully crafted wooden box.



<u>Wine</u>	<u>Retail Price</u>	<u>Wine Club Price</u>
2 x 2015 Block 8 Pinot Noir	\$220.00	\$176.00
2 x 2015 Block 3 Chardonnay	\$220.00	\$176.00
2 x 2016 Hurlo's Rosé	\$160.00	\$128.00
<u>TOTAL</u>	<u>\$600.00</u>	<u>\$480.00</u>

*** Remember, if you would like the Collectors Selection please notify us before the deadline Wednesday the 18.04.18. Simply click on the list of wines above or send us an [email](#) or call to choose this Selection.

Your Preference and Delivery Dates



If you would like to receive the Collectors Selection, or if you would just like to order a customised dozen, simply e-mail (alice@delamerevineyards.com.au) or phone (03 6382 7190) through your preference by Wednesday the 18th of April. If we don't receive notification from you of changes to your Wine Club Pack you will receive the Delamere Winemakers Selection.

The cost of the Delamere Wine Club Selection will be charged to your credit card on Thursday the 19th April and the wines will be dispatched commencing the following week.

Please contact us immediately if you have any queries, and especially if your contact details or address have changed during the year.

We'd also like to take this opportunity to thank you for the loyalty and support you, as one of our Wine Club Members, have given us.

Warmest wishes,

Shane, Fran and all the crew at Delamere.

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